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ABSTRACT

This book provides a guide to college faculty with limited Internet experience on how to incorporate the World Wide Web (WWW) into college curriculum and instruction. The book begins with an informal history of computing and a guide to the geography of the Internet, and goes on to provide an analytical framework for thinking about networks, publishing, and computers. The book goes on to trace the development of ARPANET (Advanced Research Projects Agency Network), the precursor of the Internet and the WWW, presenting descriptions of technologies and online innovations that make up the Internet as a whole. It then examines the field of online research and the integration of the Web into the college classroom. The book goes on to provide practical tools for constructing a Web site, focusing on Web design, administrative issues, and the use of basic and advanced HTML (hypertext markup language). It concludes by examining the future of this technology and the pedagogical and design challenges of distance learning. An appendix provided useful HTML tips. (Contains 150 references.) (MDM)

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